



## Meet Auvik's Executive Team

Get an inside look at where our leaders have worked, what they've accomplished, and how they're shaping the future of Auvik. No LinkedIn searching required.

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### Marc Morin

#### Chief Executive Officer

Marc Morin is the co-founder and CEO of Auvik Networks, creators of cloud-based software that makes it dramatically easier for IT managed service providers to monitor and manage their clients' IT networks. A serial entrepreneur, Marc has previously co-founded several successful companies, including PixStream (acquired by Cisco for USD\$369 million) and Sandvine (TSX:SVC). Marc holds a Ba.Sc. in electrical engineering and an MBA.



### Alex Hoff

#### Chief Product Officer

Alex Hoff is the co-founder and Chief Product Officer at Auvik Networks. He spearheads the product management and partner success teams, helping MSP partners grow their businesses with managed network services. Prior to co-founding Auvik, Alex was Senior Product Manager at Sandvine, a publicly traded company that sells networking solutions to some of the biggest telecom companies in the world to help them manage their network resources more efficiently. Alex has a degree in computer science and an MBA.



### Jacqui Murphy

#### Chief Marketing Officer

As CMO at Auvik Networks, Jacqui Murphy leads a high-performing marketing team that's spreading the word about efficient and profitable network management. Prior to Auvik, Jacqui was a venture capitalist focused on technology companies, and served as manager of marketing operations for the video networking division of Cisco, among other roles. In 2017 and 2018, Jacqui was named to the CRN Women of the Channel list for her accomplishments, expertise, and ongoing dedication to the IT channel. Jacqui holds a degree in business administration.



### Tim Martin

#### Chief Financial Officer

Tim Martin is the Chief Financial Officer of Auvik Networks, where he leads the company's finance and legal teams. During Tim's tenure, Auvik has raised \$42 million in equity funding and has grown from 15 employees to over 200. Prior to Auvik, Tim spent 12 years at BlackBerry, building and leading the global treasury team. In addition to his role at Auvik, Tim's a part-time lecturer in Entrepreneurial Finance in the University of Waterloo Master of Business, Entrepreneurship and Technology program. Tim has an MBA and holds CPA and CFA designations.



### John Astorino

#### Chief Operating Officer

John Astorino is the COO at Auvik Networks, where he leads the human resources, IT, information security, enterprise applications, facilities, and technical support teams across five global offices. Prior to Auvik, John spent 16 years in product management, holding positions as the VP of product management at Sandvine, Fongo, and Axonify, and the director of product management at Symantec. John holds a Ba.Sc. in computer science.



### Rob Auld

#### Senior Vice President of Sales

Rob Auld is the SVP of Sales for Auvik Networks, where he spearheads the execution of Auvik's global sales strategy. Prior to Auvik, Rob was VP of worldwide sales at mobility and IoT vendor SOTI, where he was responsible for generating significant new business, increasing the average deal size, and shrinking the team's sales cycle. Before that, Rob held senior sales roles in the telecom, shipping, and managed services industries. His diverse sales experiences cemented Rob's passion for helping companies expand into international markets, deliver on revenue targets, and enable customers to achieve their unique version of success. Rob has a degree in commerce.



### Doug Swanson

#### Senior Vice President of Engineering

Doug Swanson is the SVP of Engineering for Auvik Networks, where he provides executive leadership to the research and development teams. Prior to Auvik, Doug has spent 25 years leading high-performing engineering teams at Nortel, Cisco, Blackberry, Miovision, IMS, and BSM Technologies, where he has helped develop networking, IoT, SaaS, and machine learning products. In addition to his work at Auvik, Doug is currently pursuing a Ph.D. in system design engineering.